



# IEEE Masaru Ibuka Consumer Electronics Award

RECOGNIZING THE EXTRAORDINARY

**Nomination Deadline:**  
15 January (Annually)

**Selection criteria include:**

- (a) Technical innovation
- (b) Creativity
- (c) Quality
- (d) Timeliness
- (e) Societal benefit
- (f) Technology enhancement associated with achievement(s)
- (g) Leadership and professional contributions of the individual(s) identifiable with the achievements

## For outstanding contributions in the field of consumer electronics.

The IEEE Masaru Ibuka Consumer Electronics Award was established by the IEEE Board of Directors in 1987.

The Award is named in honor of Dr. Masaru Ibuka, Honorary Chairman and Co-Founder of Sony Corporation, whose innovative achievements and leadership in state of the art and have been an inspiration to several generations of electrical, electronics, and computer engineers.

**PRESENTED TO** - An individual or team of up to three in number

**PRIZE** - Recipient will receive a bronze medal, certificate, and US\$10,000 honorarium.

**SPONSOR** – Sony Corporation

Nomination guidelines and forms can be downloaded from the IEEE Awards Web site at:

<http://www.ieee.org/about/awards/tfas/ibuka.html>

